J.D. POWER EDGE

Finance and Insurance Protection Products

J.D. Power® Edge is a suite of comprehensive vehicle protection products developed by trusted experts in retail automotive and consumer confidence.

GET STARTED



Get the Leading Edge

The J.D. Power® Edge Program pairs the extensive automotive data and expertise of J.D. Power® with JM&A Group's proven history of accelerating dealership growth.

With nearly 100 years of combined service to automotive dealers and consumers, this alliance delivers a comprehensive suite of vehicle protection solutions brought to you by two of the strongest names in the business.



The Benefits of J.D. Power® Edge

Instant Brand Recognition

Enhances existing CPO and F&I programs

Consumer Reassurance and Confidence

Vehicle Service Contracts that Deliver

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Types of J.D. Power® Edge Service Plans Offered

Vehicle Service Contracts are optional coverage plans that help to protect a vehicle purchase when unexpected repairs or replacements are needed.

Various coverage levels are available for new, used, lease and electric vehicles.

LEARN MORE

Service Additive Term Package

Help protect your customers from the cost of covered repairs after the original factory warranty has expired with additional coverage packages ‡

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Term Care Select Package

This plan helps protect a customer's new car against the unexpected, including coverage for items that the manufacturer's warranty may not offer ‡

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High Mileage Service Contract

Designed for vehicles with high mileage, protection begins on the purchase date and coverage continues throughout the term and mileage the customer selected ‡

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Powertrain Wrap-Around Package

Offer customers protection beyond the benefits already provided by a manufacturer's CPO warranty, plus additional powertrain protection ‡

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Prepaid Maintenance Plan

This plan helps protect a customer's new car against the unexpected, including coverage for items that the manufacturer's warranty may not offer ‡

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Appearance Protection Products with Road Hazard Tire (RHT) Coverage

The J.D. Power® Edge suite of vehicle protection solutions offers four available contract options with various levels of coverage to fit your customers' needs. Services vary by coverage level and may consist of repair and replacement of damaged tires or wheels, windshield repair or replacement, and towing/roadside assistance reimbursement, among other features, depending on the coverage selected. ‡

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Confidence-Inspiring Certified Pre-Owned* Solutions

Provide customers with peace of mind with an easy-to-understand, comprehensive certified pre-owned* program that can help protect their investment.

For participating dealers, the solid limited warranty is bolstered by robust materials and merchandising that seamlessly integrate into your sales process.

GET STARTED

A Certified Pre-Owned* Limited Warranty Program with 3 Options for Dealers to Choose From:

- **90-day, 3k Mile Powertrain****
- **90-day, 3k Mile Platinum****
- **12 Months, 12k Mile Powertrain****

Designed for Your Customers, Each Option Includes:

- 165-point Inspection Criteria ‡
- 24-Hour, 550 "Sign & Drive" Roadside Assistance and Towing***
- Travel Breakdown benefits including rental reimbursement and lodging
- Plus, other benefits

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Give Your Dealership the Leading Edge

J.D. Power Edge F&I products command nearly **17% higher retail price per contract** on average versus non-branded offerings.^



Get Started Today

Offering next-level products designed by trusted industry experts is a win-win. Let's talk about jumpstarting your dealership's performance today.

LEARN MORE ABOUT J.D. POWER EDGE NOW

* J.D. Power® Edge Certified Pre-Owned Program is available in all states except for New York and Ohio, where it is available as J.D. Power® Edge Pre-Owned Program.

**Limited Warranty begins on the Effective Date and Current Odometer Reading. Plan expiration is measured in term/mileage from the Effective Date and Current Odometer Reading, whichever occurs first.

***All J.D. Power® Edge Certified Pre-Owned Vehicles come with 24-hour Roadside Assistance and Towing benefits, including coverage up to $50 for eligible services.

^ According to JM&A Report on 2024 Average Retail Price Impact for vehicle service contracts, road hazard tire contracts, and term care select contracts. Results may vary.

‡ See contract for a full description of all applicable terms, conditions, limitations, and exclusions. Certain features and coverages may not be available in all states.

J.D. POWER® does not determine eligibility for benefits, claims or the amount of claim payments, all of which are determined by the Administrator.

J.D. POWER® is a registered service mark of J.D. Power. J.D. POWER® EDGE is administered by Fidelity Warranty Services, Inc. and operated by the Obligor.

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