J.D. POWER

2024 North America Hotel Guest Satisfaction Study

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2024

Hotel Segments Included

Luxury

Upper Upscale

Upscale

Upscale Extended Stay

Upper Midscale

Upper Midscale and Midscale Extended Stay

Midscale

Economy Extended Stay

Economy

2024 NORTH AMERICA HOTEL GUEST SATISFACTION STUDY

Brands Profiled



Luxury

Conrad Hotels & Resorts
Destination Hotels by Hyatt
Fairmont
Four Seasons
Grand Hyatt
InterContinental Hotels
& Resorts
JW Marriott
Loews Hotels
The Luxury Collection
The Ritz-Carlton
W Hotels
Waldorf Astoria



Upper Upscale

Autograph Collection
Canopy by Hilton
Curio Collection
by Hilton
Embassy Suites
by Hilton
Graduate Hotels
Hard Rock Hotels
Hilton Hotels & Resorts
Hotel Indigo
Hyatt Centric
Hyatt Regency

Kimpton
Le Meridien
Margaritaville Hotels
& Resorts
Marriott
Omni Hotels & Resorts
Renaissance Hotels
Royal Sonesta
Sheraton
Tapestry Collection
by Hilton
Tribute Portfolio
Westin Hotels & Resorts

2024 NORTH AMERICA HOTEL GUEST SATISFACTION STUDY

Brands Profiled



Upscale

AC Hotels by Marriott
aloft Hotels
Ascend Collection
Best Western Premier
BW Premier Collection
Cambria Hotels
Courtyard by Marriott
Crowne Plaza
Delta Hotels
DoubleTree by Hilton
element

Four Points by Sheraton Hilton Garden Inn Hyatt Place Radisson Sonesta Hotels & Resorts Sonesta Select SpringHill Suites by Marriott Wyndham Hotels



Upscale Extended Stay

Homewood Suites by Hilton Hyatt House Residence Inn Staybridge Suites



Upper Midscale

Best Western Plus
Clarion
Comfort Inn
Comfort Suites
Country Inn & Suites
by Radisson
Drury Hotels
Fairfield

Hampton
by Hilton
Holiday Inn
Holiday Inn
Express
La Quinta by Wyndham
Trademark Collection
by Wyndham
Wyndham Garden

2024 NORTH AMERICA HOTEL GUEST SATISFACTION STUDY

Brands Profiled



Upper Midscale/Midscale Extended Stay

Candlewood Suites
Extended Stay
America
Hawthorn Suites
by Wyndham
Home2 Suites by Hilton
MainStay Suites
Sonesta ES Suites
Sonesta Simply Suites
TownePlace Suites



Midscale

AmericInn by Wyndham
Baymont by Wyndham
Best Western
Quality Inn
Ramada by Wyndham
Sleep Inn
Tru by Hilton
Wingate by Wyndham



Economy Extended Stay

Extended Stay America Select
Suites
HomeTowne Studios
by Red Roof
InTown Suites
WoodSpring Suites



Economy

Americas Best
Value Inn
Days Inn
by Wyndham
Econo Lodge
Howard Johnson
by Wyndham
Knights Inn
Microtel Inn & Suites by
Wyndham

Motel 6
OYO
Red Roof Inn
Rodeway Inn
Studio 6
Super 8 by Wyndham
SureStay
Travelodge
by Wyndham



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