## J.D. POWER

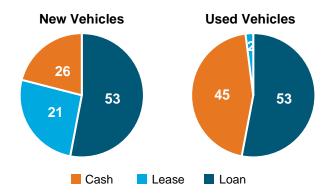
# **Automotive** Market Metrics

December 7 2023

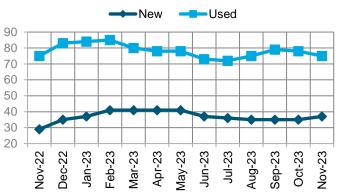


Robert Karwel | 416-294-2790 | robert.karwel@jdpa.com

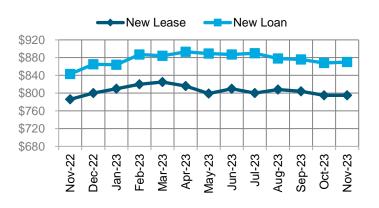
### VEHICLE PURCHASE TYPE Percent of Total Transactions (Past 12 Months)



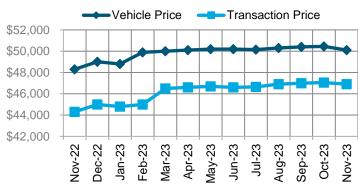
## DAYS TO TURN



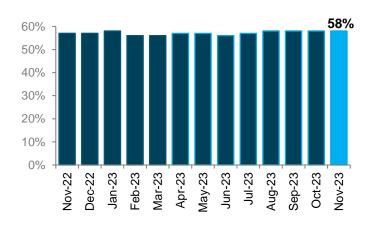
### MONTHLY PAYMENTS Average per Customer



NEW VEHICLE PRICE VS. CUSTOMER FACING PRICE Data from JDPA PIN Incentive Spending Report (ISR)



### PERCENT NEW-VEHICLE LOAN TERM 84 Months and Greater



### PERCENT NEGATIVE EQUITY & TRADE-IN Percentage of negative equity vehicles at trade-in (new)

