



# J.D. POWER

## COVID-19 Pulse Survey

July 10-12, 2020 Update

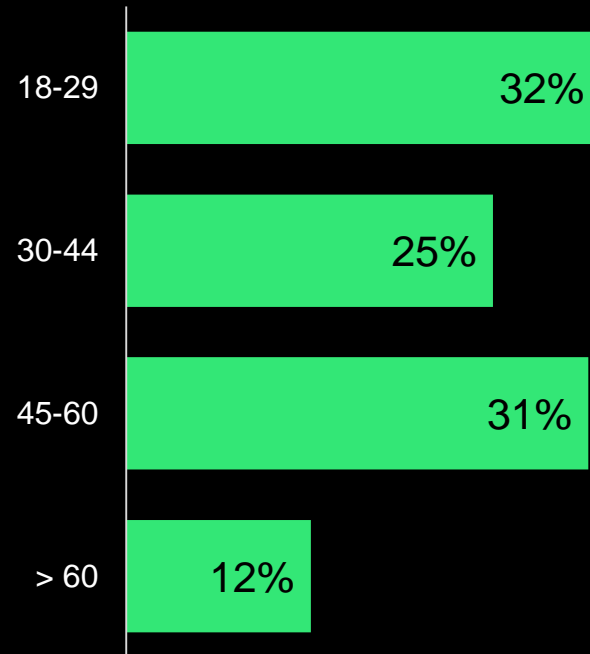
Global Business Intelligence

July 13, 2020

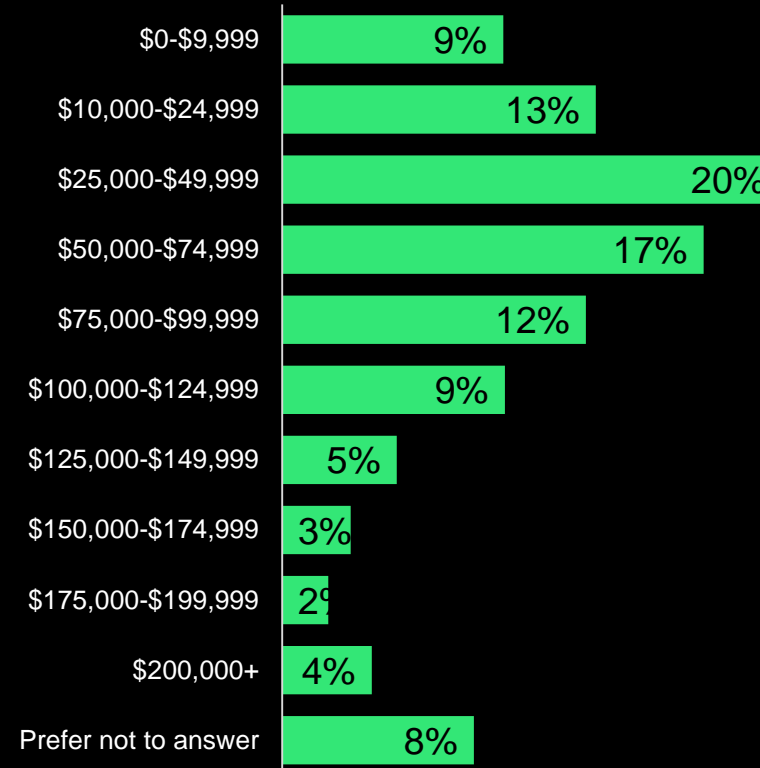
# Survey Methodology

- Surveys were conducted online among U.S. consumers aged 18 and older
- July 10-12: n=1,799 (41% male, 59% female)

**Distribution by Age**

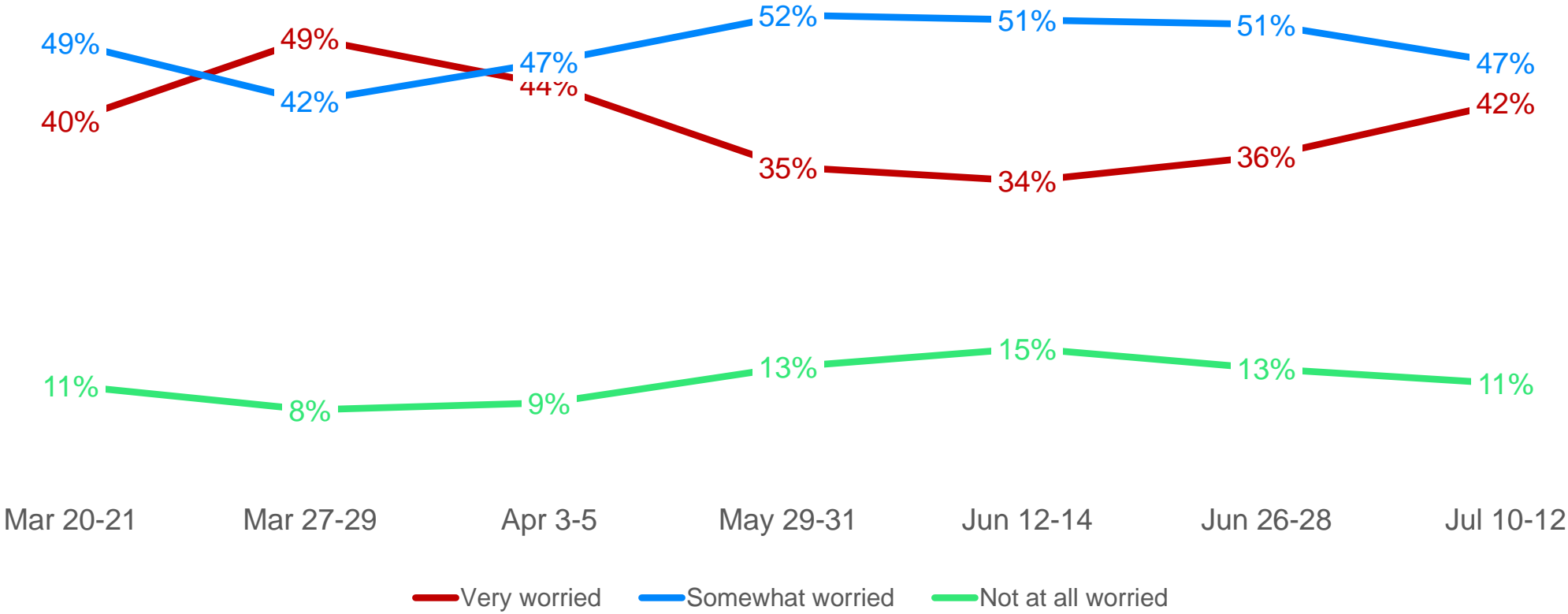


**Distribution by Income**



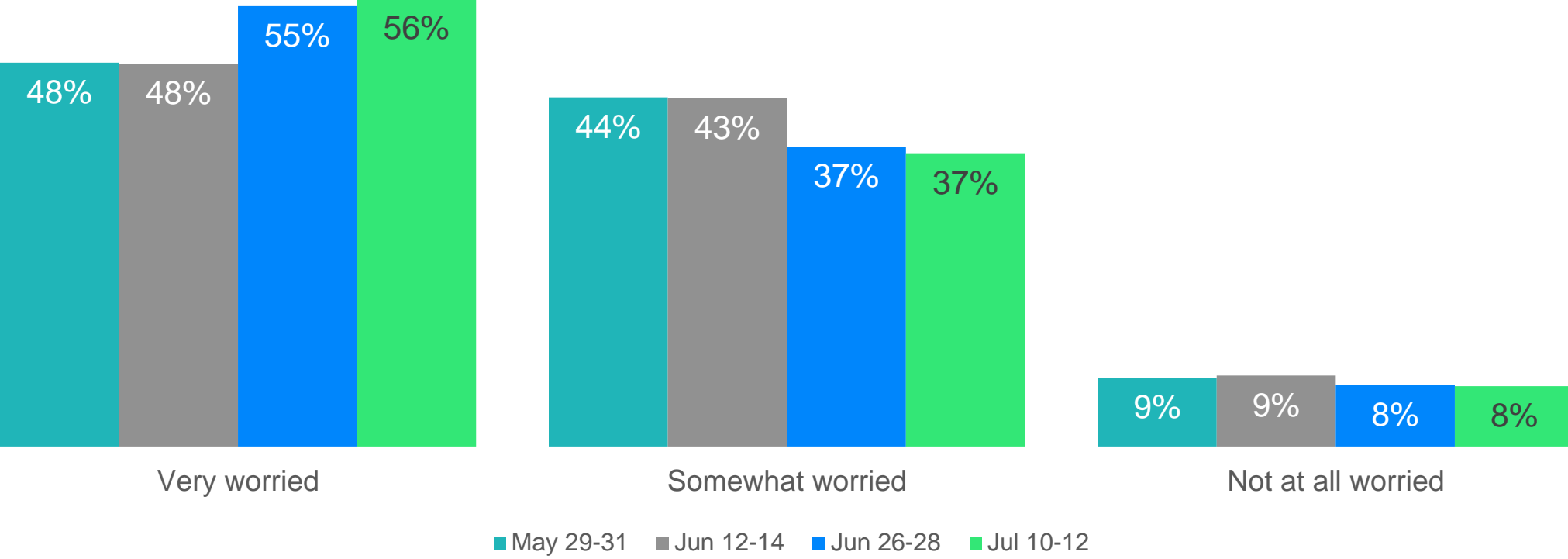
# General Perceptions of U.S. Adults

# How worried are you that you or someone in your family will get sick from the coronavirus?



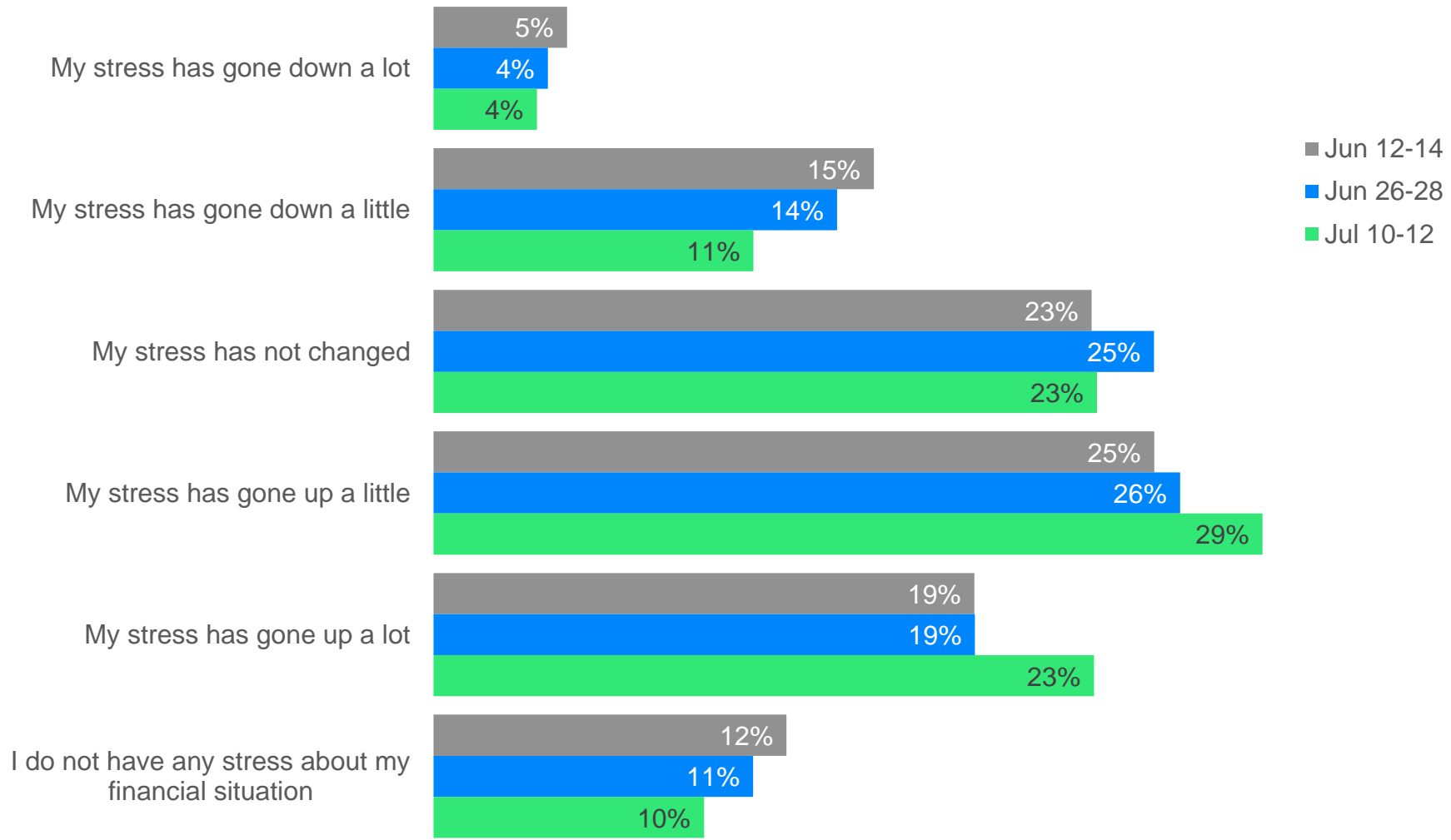
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# How worried are you that there will be a second wave of the coronavirus in the fall or winter?



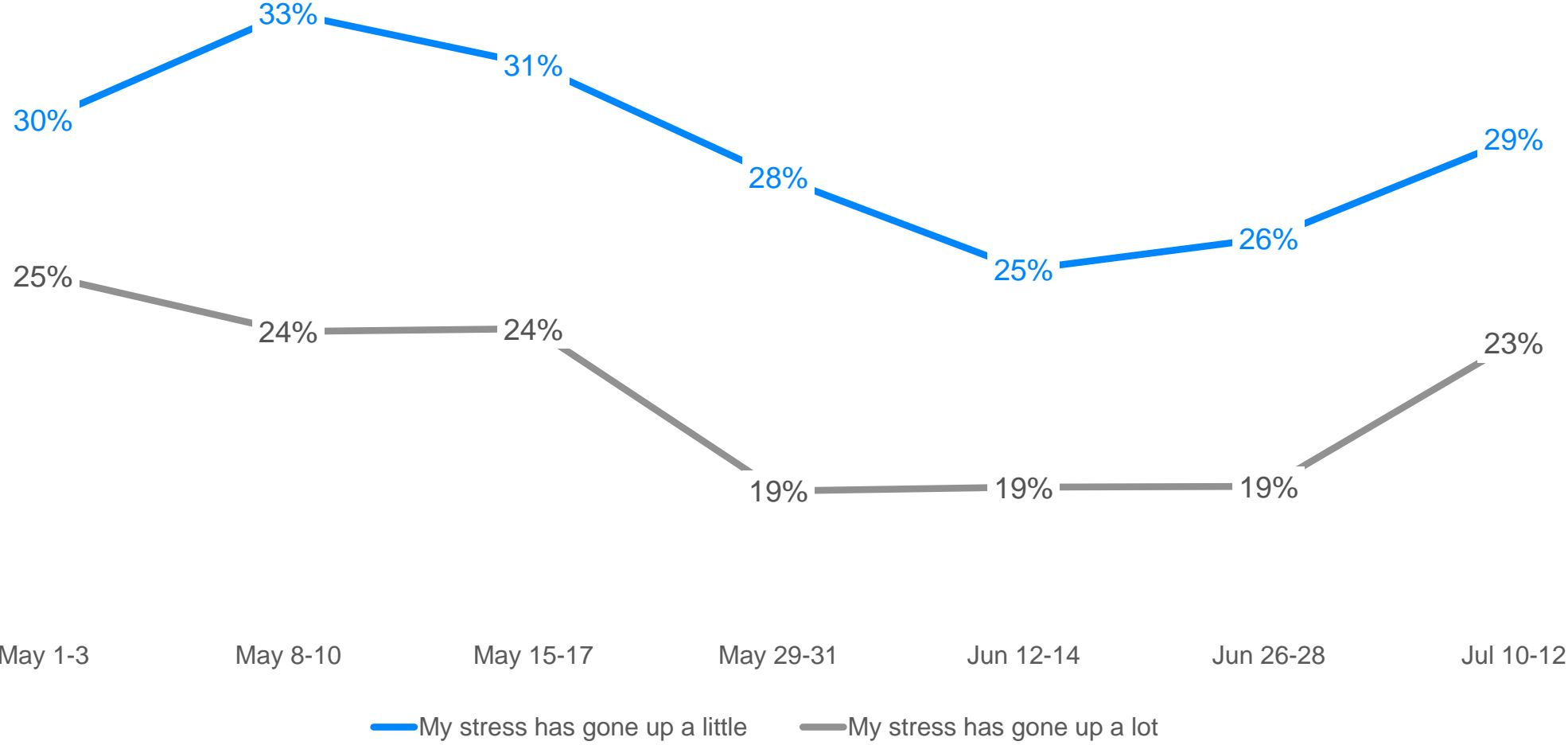
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# In the past several weeks, how has the level of stress about your financial situation changed?



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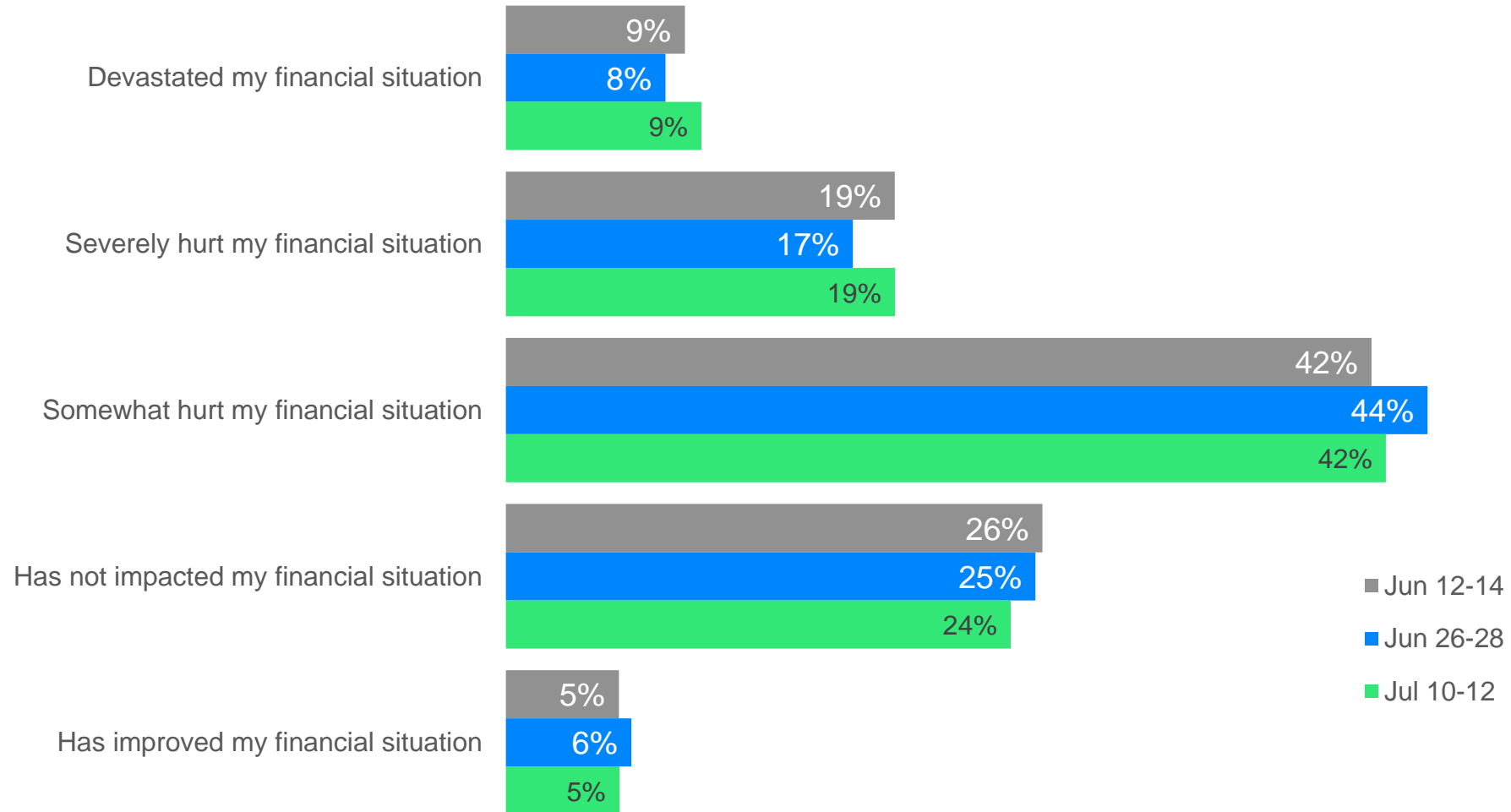
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# Which of the following impacts from the coronavirus have you already experienced?

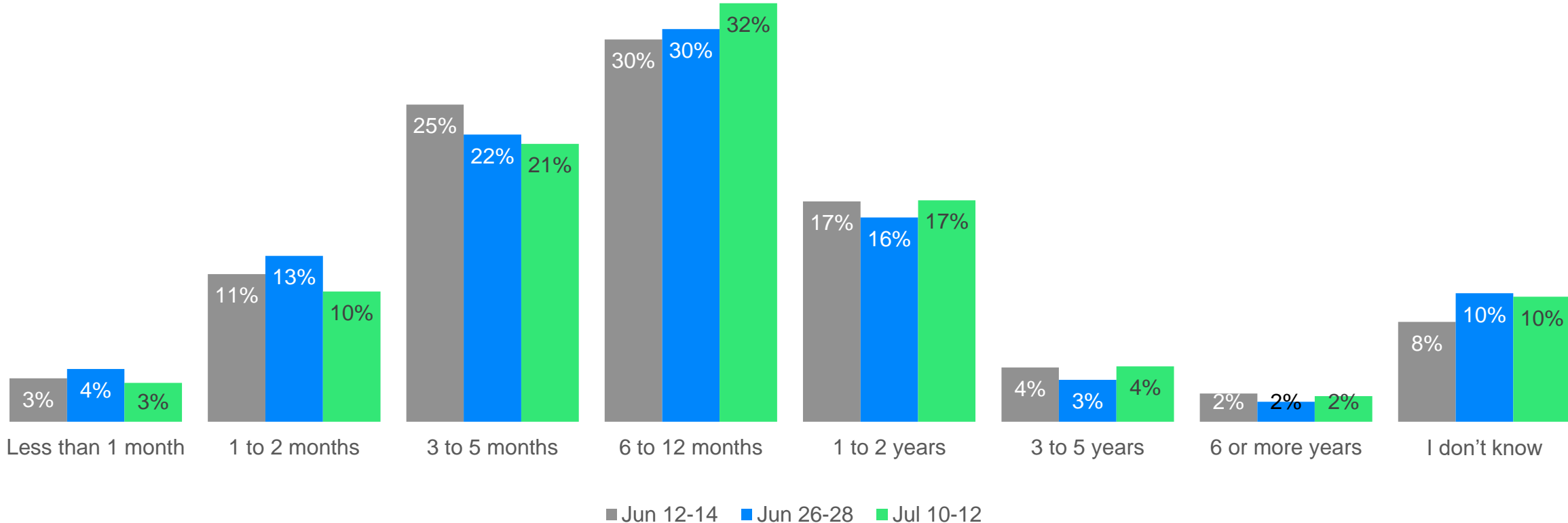




# How has the coronavirus crisis impacted your personal financial situation?

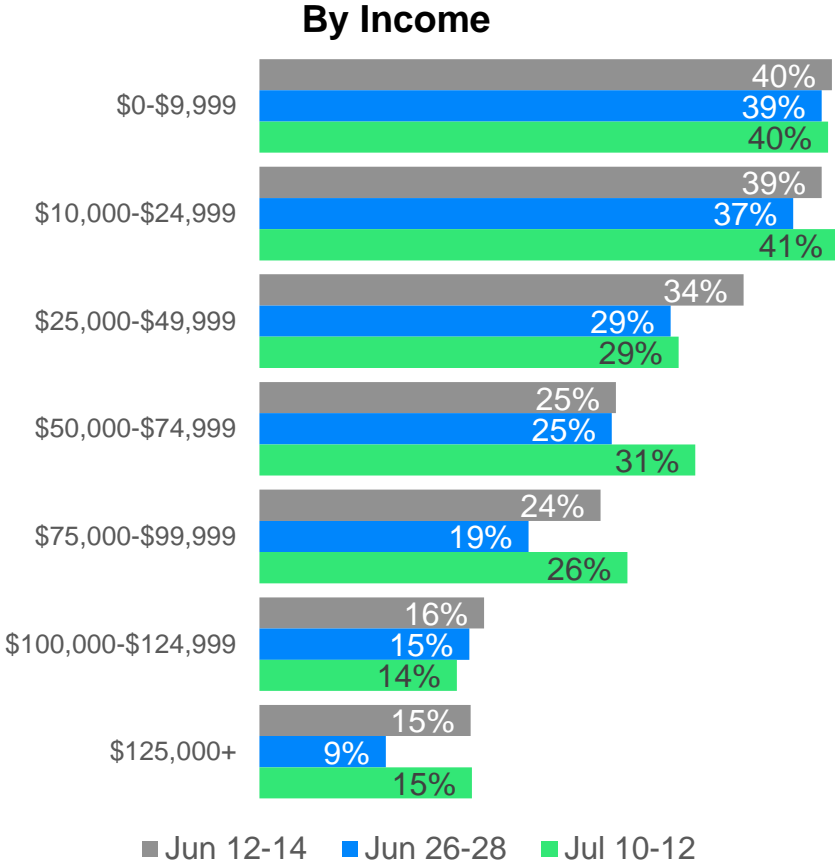
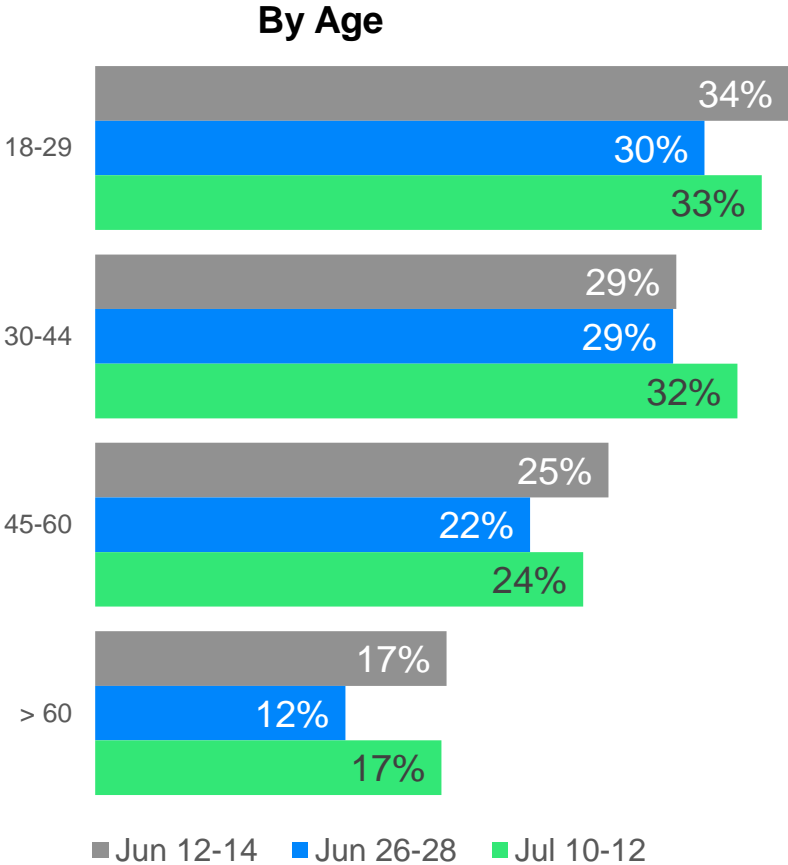


# How long do you expect that your financial situation will be worse due to the coronavirus?



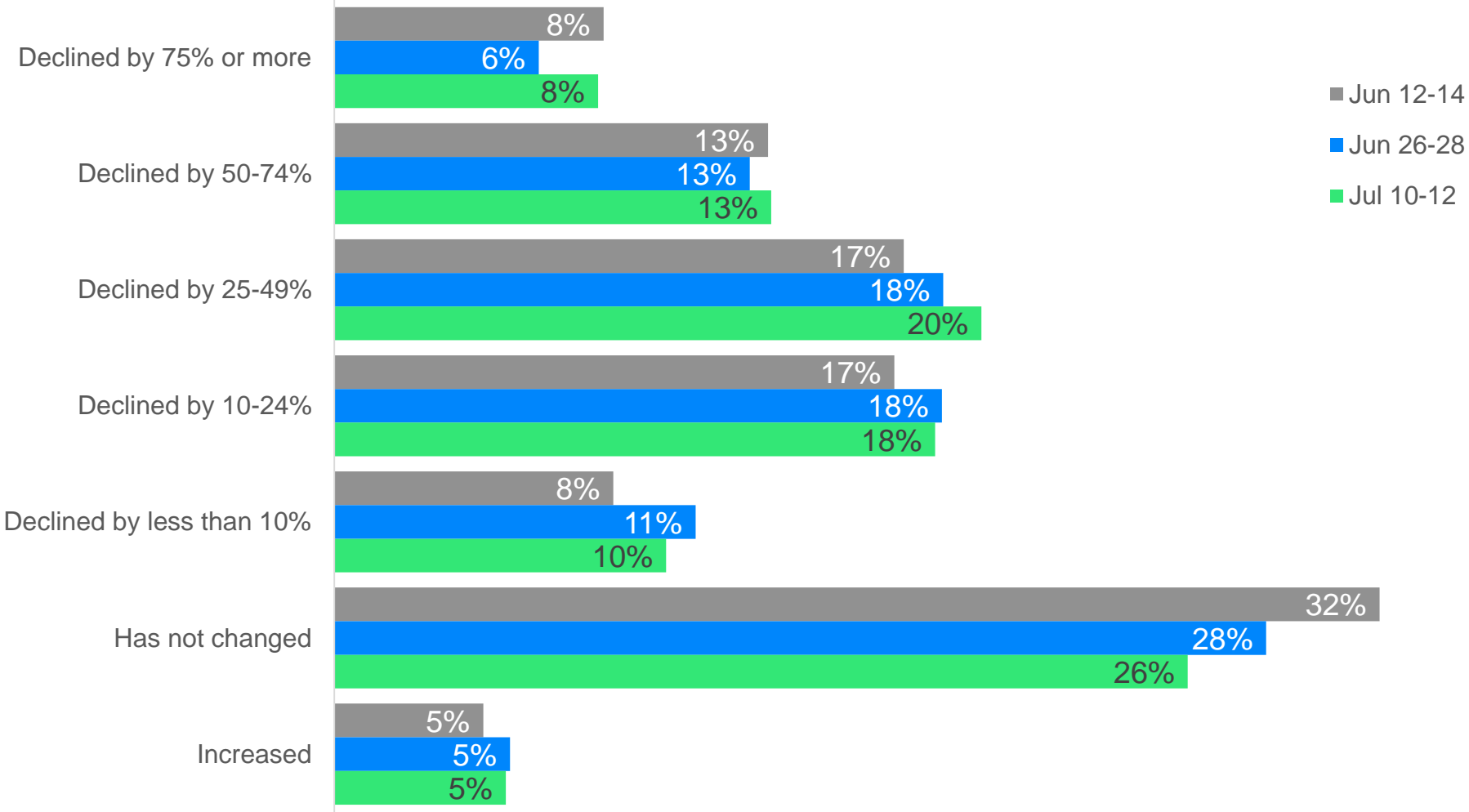
# How has the coronavirus crisis impacted your personal financial situation?

## % Devastated and Severely Hurt



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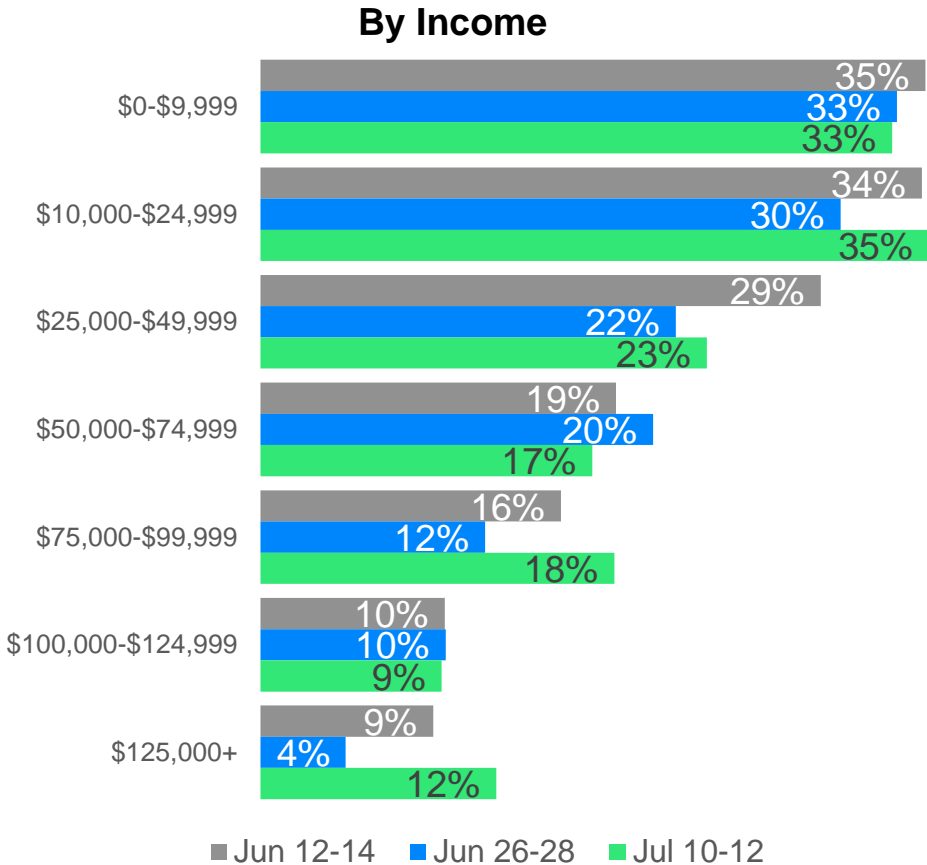
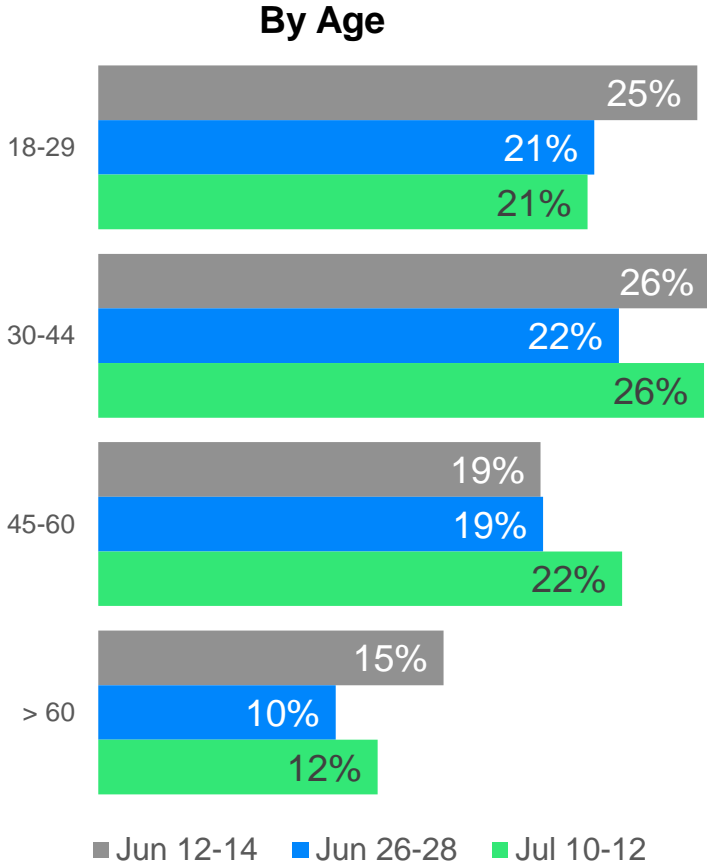
# How has your family's income changed since the coronavirus crisis began?



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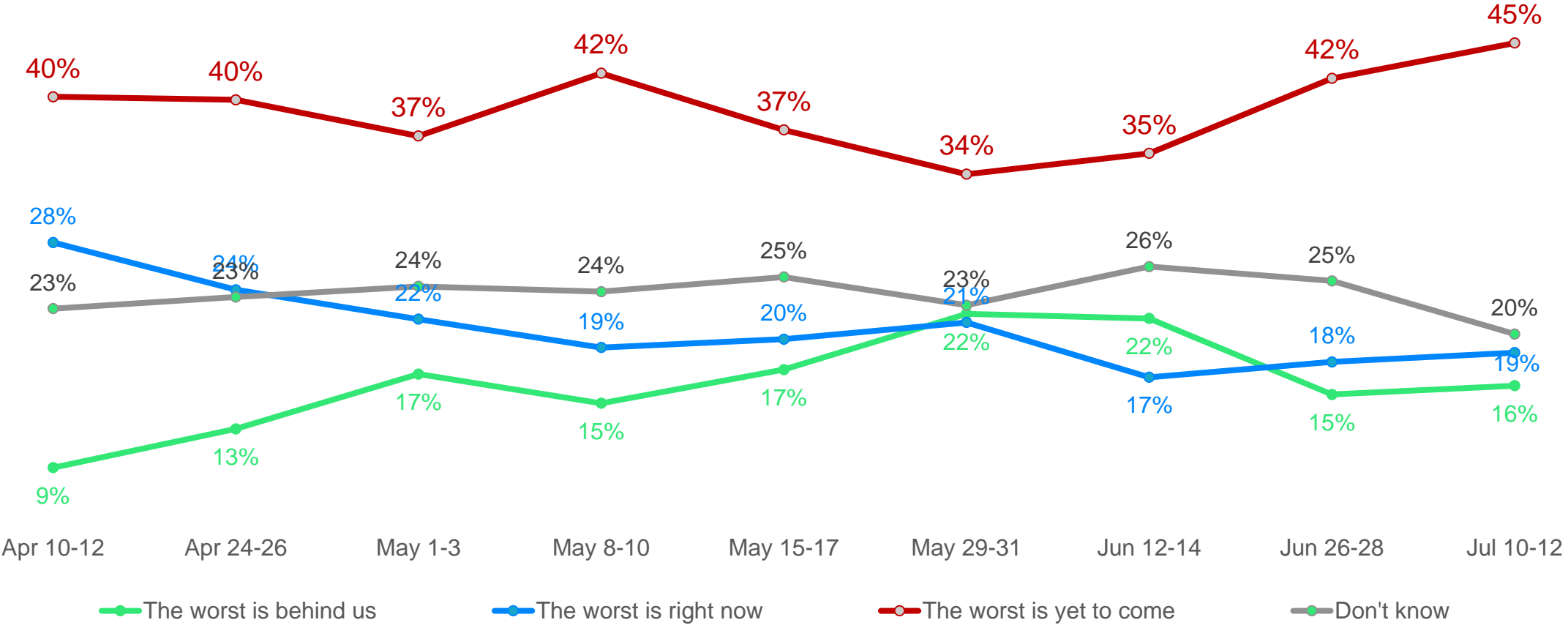
# How has your family's income changed since the coronavirus crisis began?

% Declined by 50% or More



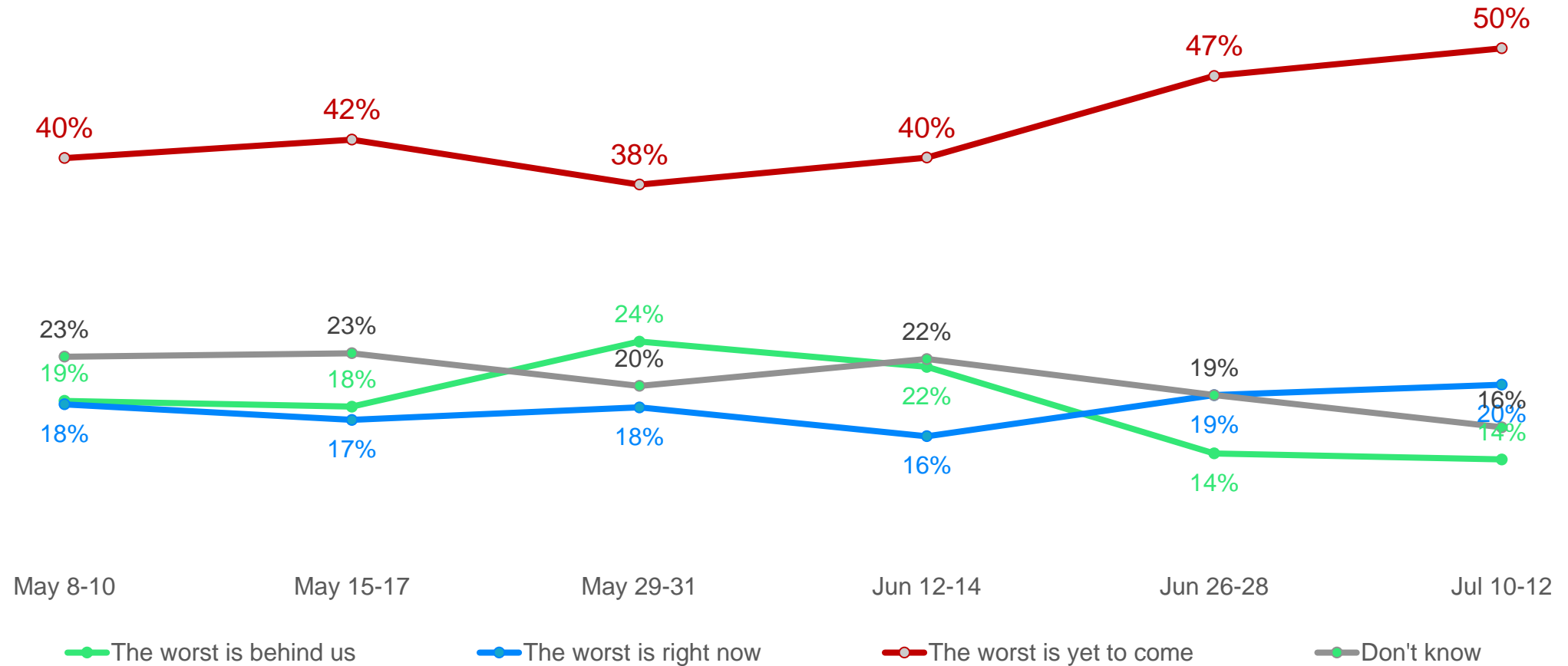
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# Which statement comes closest to your view about the impact of the coronavirus crisis on your personal finances?

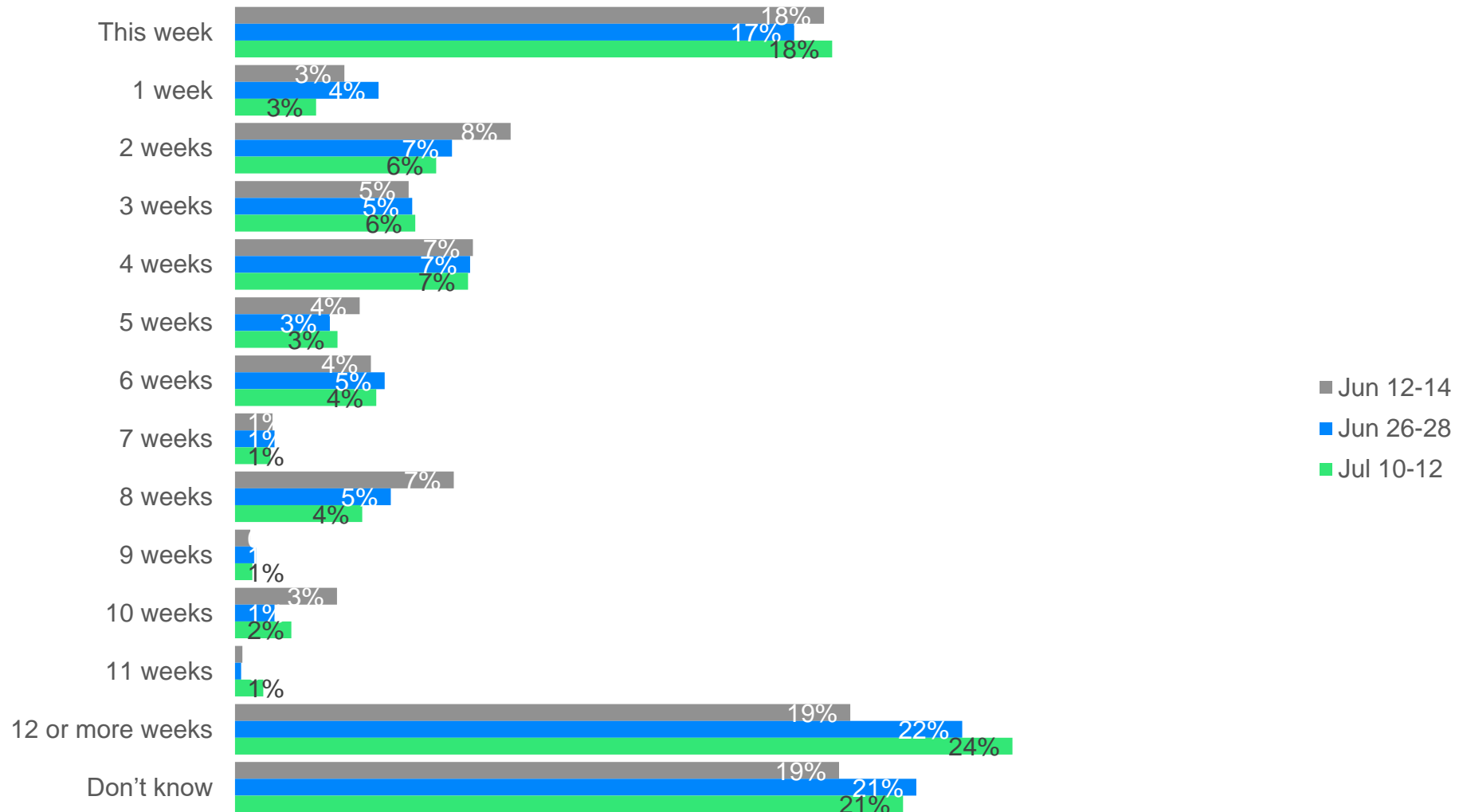


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# Which statement comes closest to your view about the spread of coronavirus (Covid-19)?

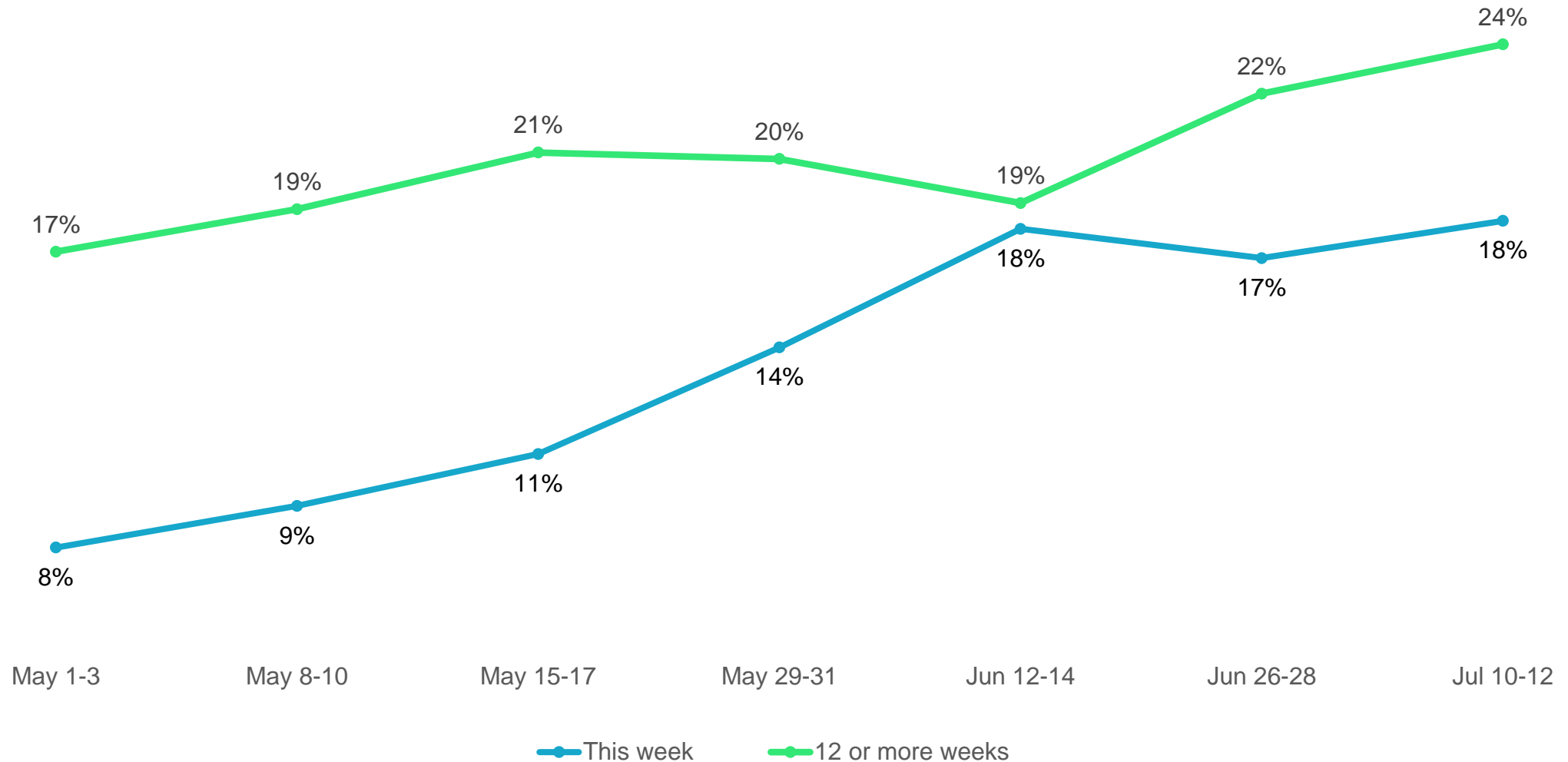


# Assuming restaurants are open, in how many weeks would you return to eating inside a restaurant?

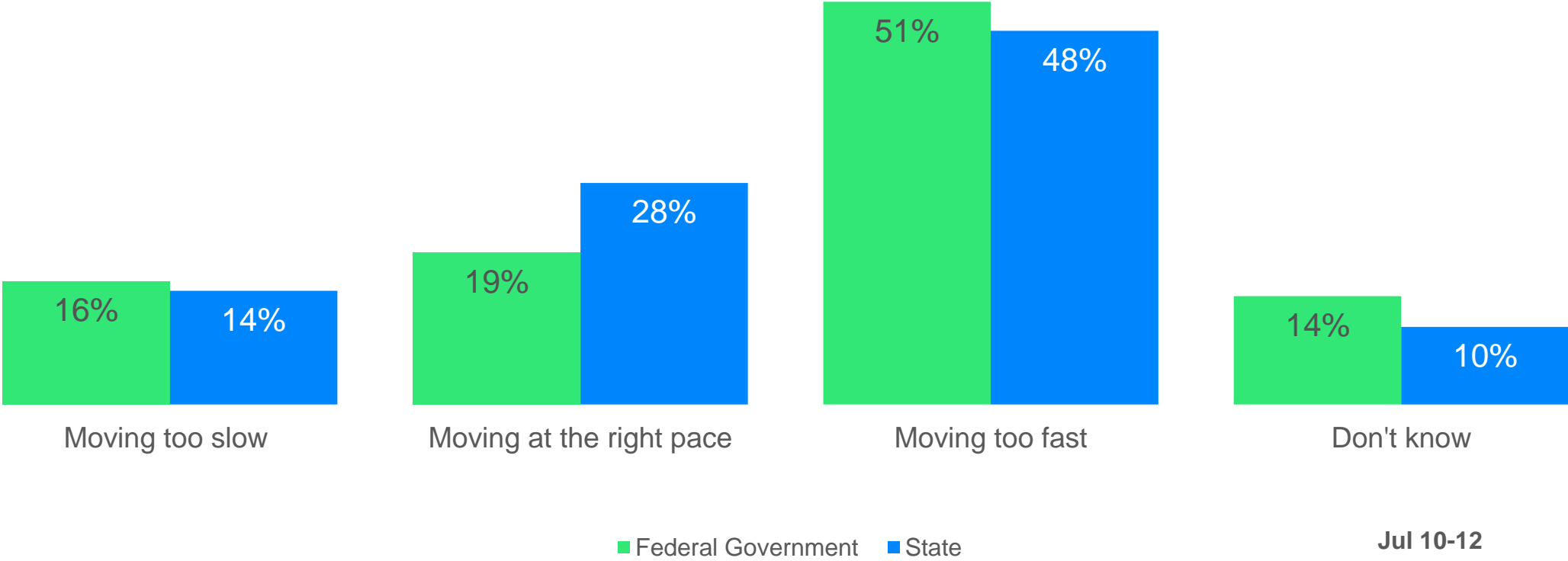




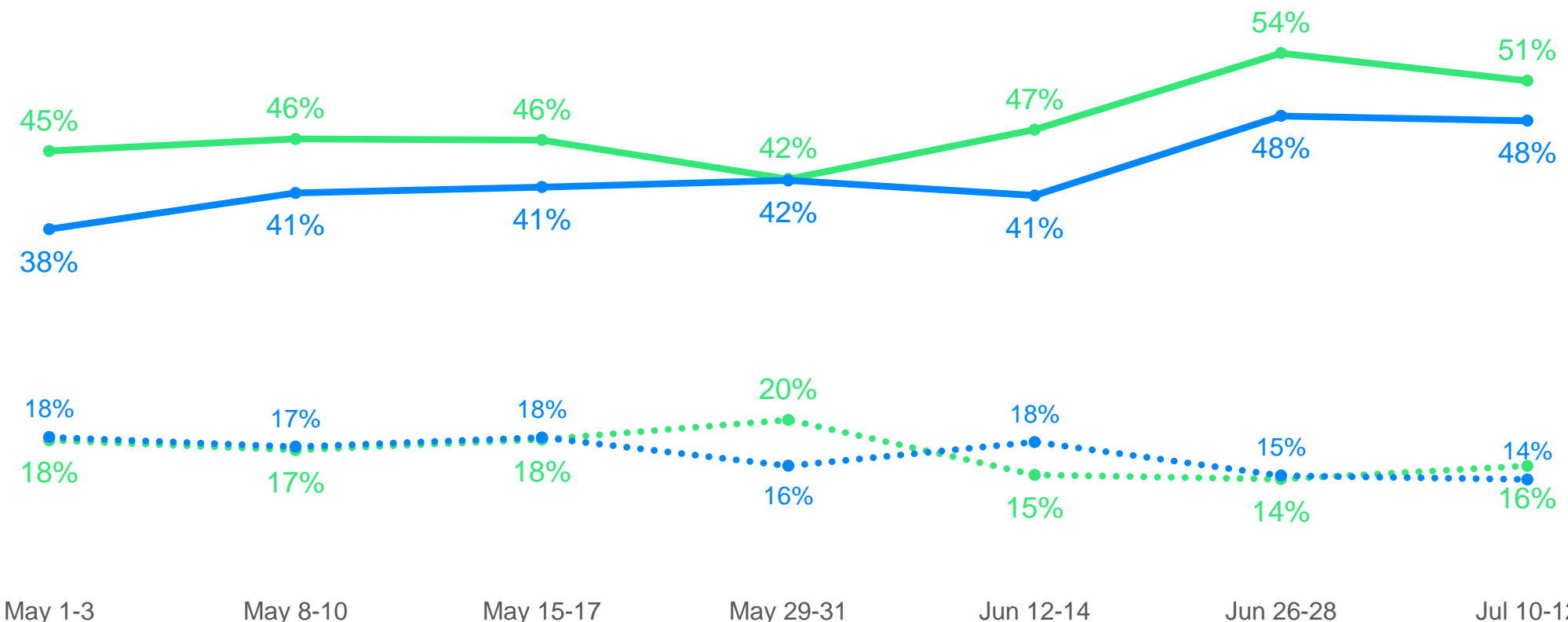
# Assuming restaurants are open, in how many weeks would you return to eating inside a restaurant?



# Which statement comes closest to your view on the federal government's/state's approach to reopen the economy?



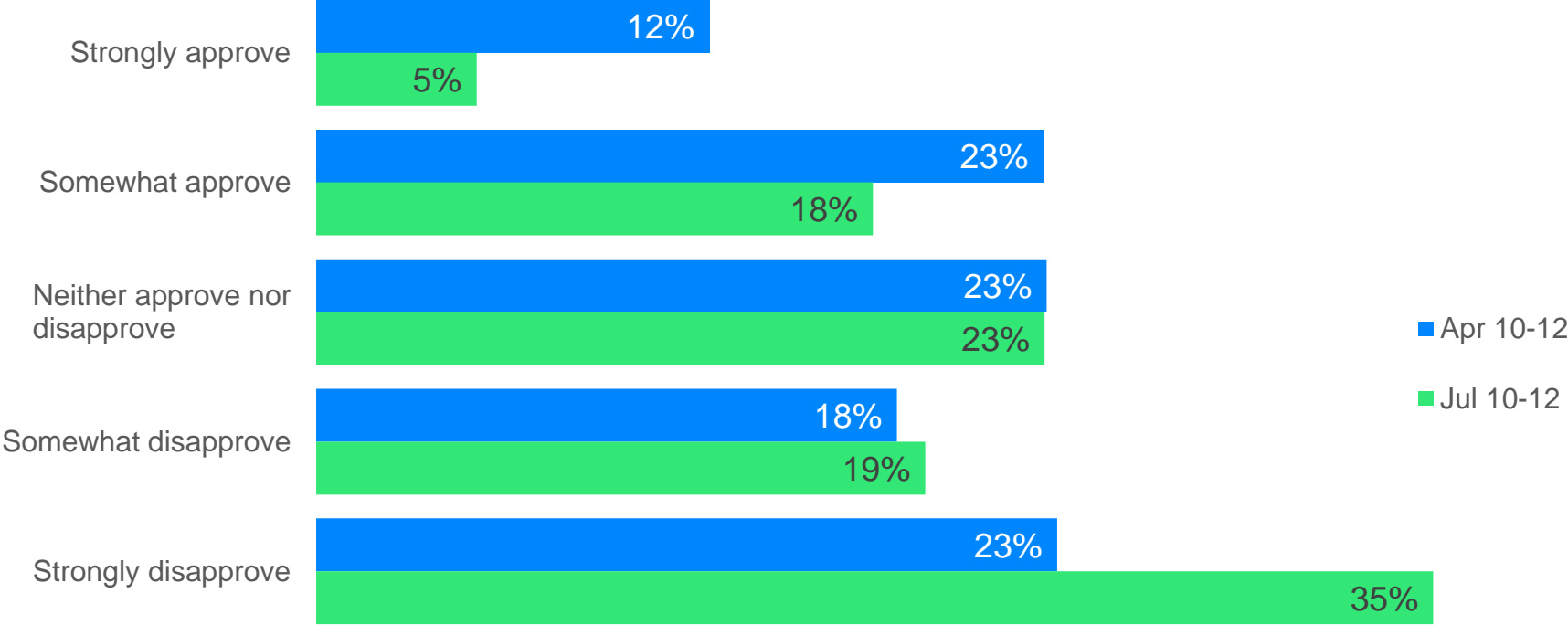
# Which statement comes closest to your view on the federal government's/state's approach to reopen the economy?



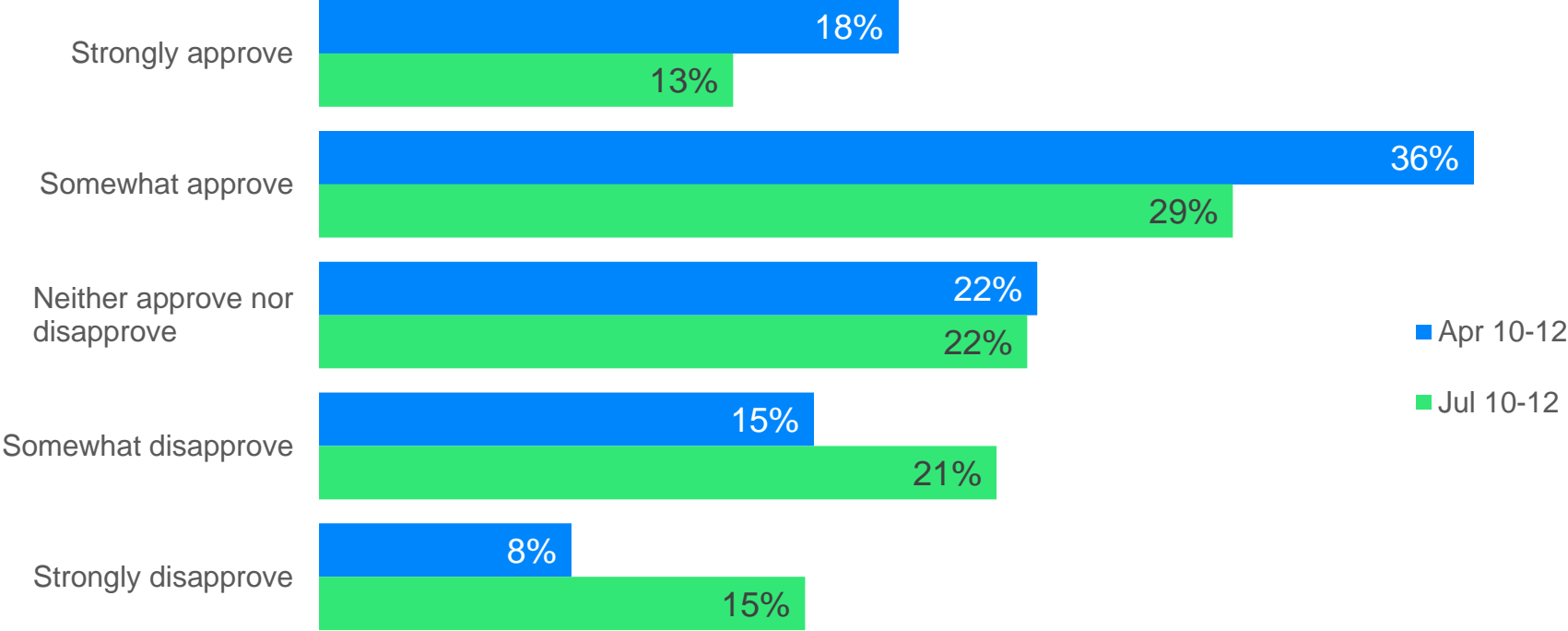
- Federal government moving too slow
- State moving too slow
- Federal government moving too fast
- State moving too fast

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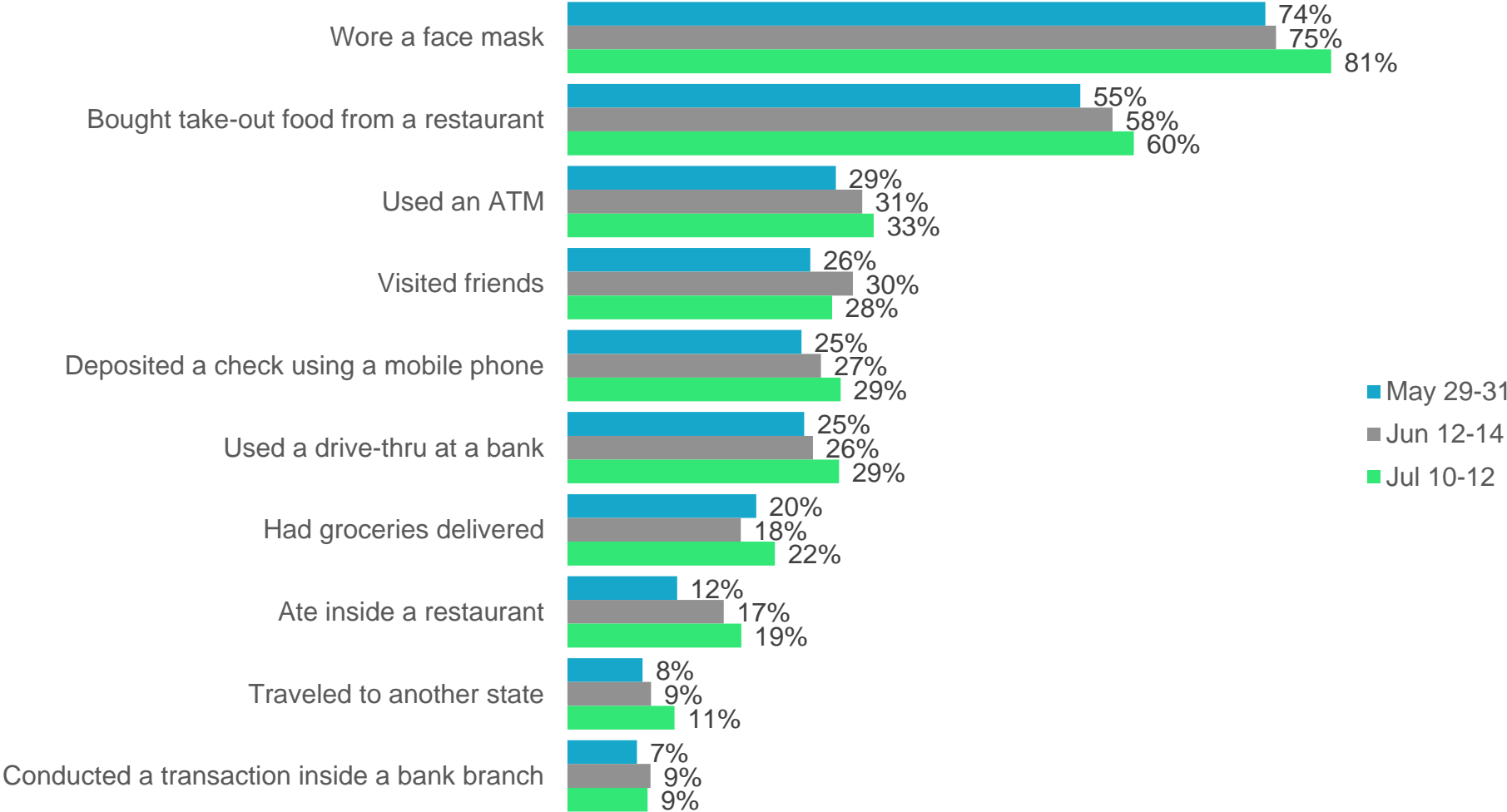
# Do you approve or disapprove of the federal government's handling of the coronavirus crisis?



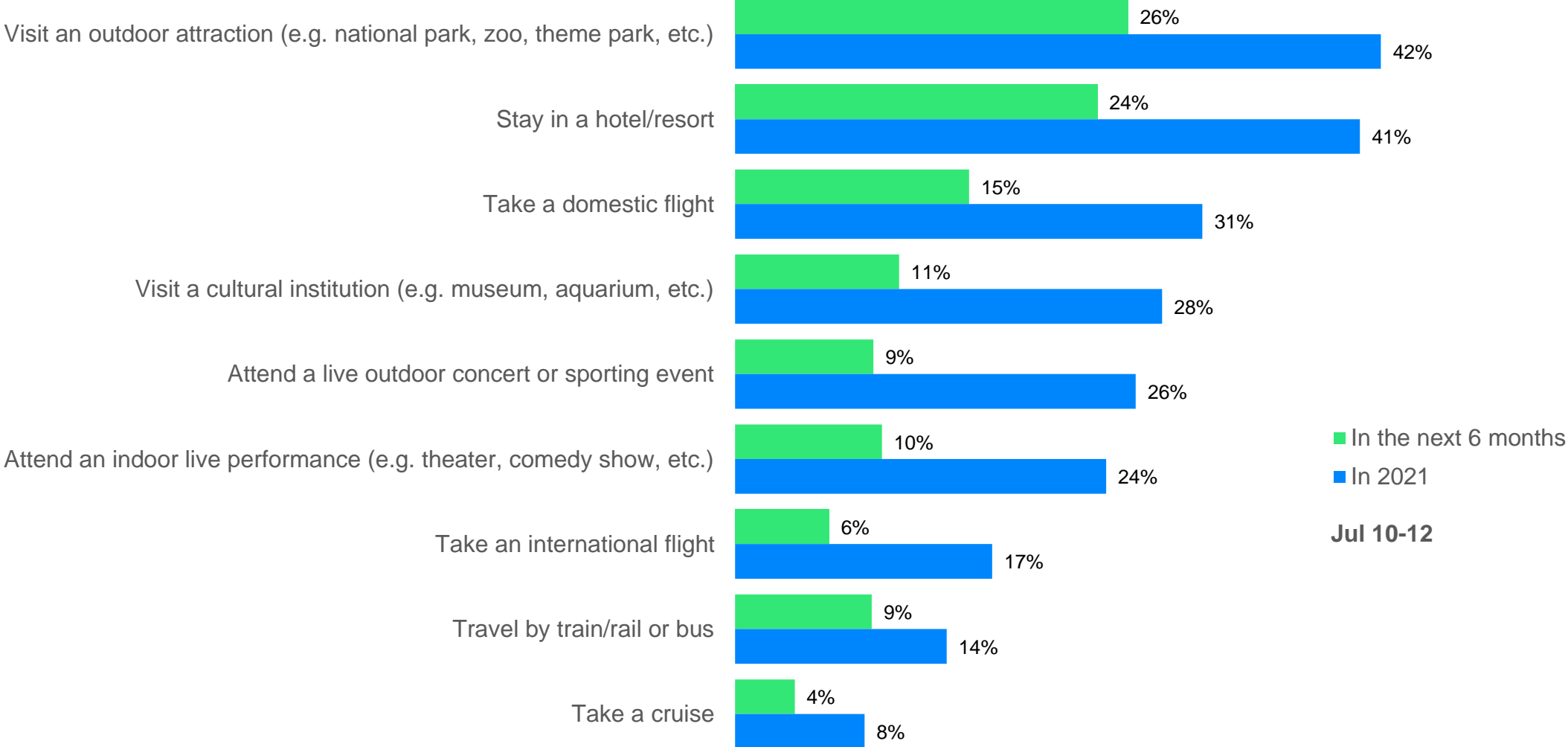
# Do you approve or disapprove of your state's handling of the coronavirus crisis?



# Which of the following activities have you done in the past week?

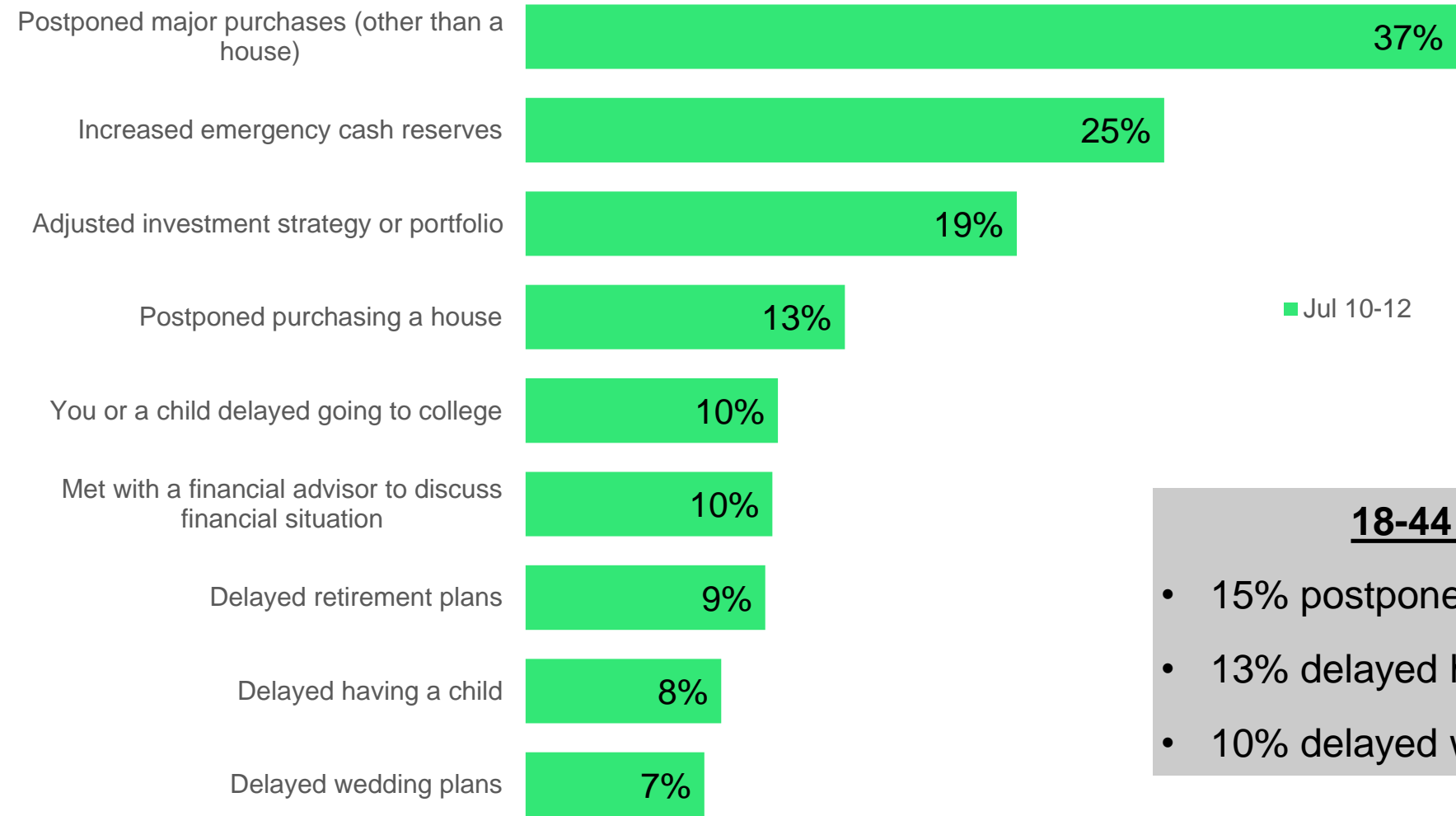


# Which of the following do you plan to do in the next 6 months/2021?



■ In the next 6 months  
■ In 2021  
**Jul 10-12**

# Which of the following changes have you made due to the coronavirus crisis?



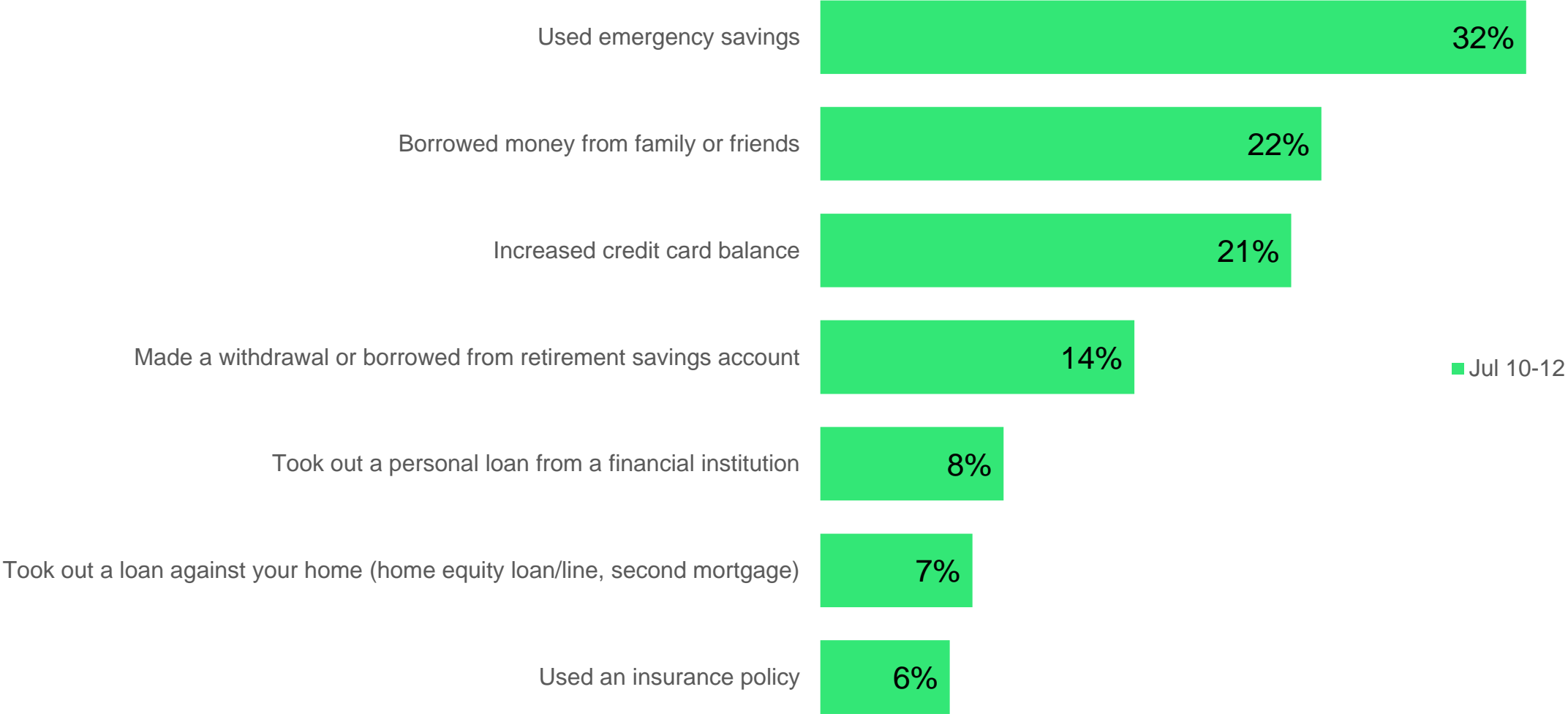
■ Jul 10-12

## 18-44 Years Old

- 15% postponed purchasing a home
- 13% delayed having a child
- 10% delayed wedding plans



# Since the coronavirus crisis began, which of the following actions have you taken to pay for your expenses or manage the cash you have available?



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